

WPXI
4145 Evergreen Road
Pittsburgh, PA 15214



Redshift
411 Branchway Road
Richmond, VA 23236

Contract # 337140

Schedule Dates 10/26/12-11/05/12
Advertiser Pol/Iss/YG Network (17049)
Agency/T-Code Redshift (6233)/046746987
Product Political - Issue (1068)
Brand ISS/YG NETWORK (139636)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name EDWARDS, ANDREW
Phone/Fax /
CPE 180
Account Types National/Political
Billing Type Standard
Comments YG NETWORK 10/26
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/16/12
Last Modified 10/30/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06374962
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,460.00
Net Total \$47,940.00
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Oct. 2012 16 \$18,100.00
Nov. 2012 42 \$38,300.00
Grand Total: 58 \$56,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	6:58A- Today Show	1					1			1	\$800.00	\$800.00	Pittsburgh (WPXI)	TODAY 7-9A/1	10/16/12
2.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	6:58A- Today Show	1	1	1	1	1	1			5	\$800.00	\$4,000.00	Pittsburgh (WPXI)	TODAY 7-9A/2	10/16/12
3.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	7A- Today Show	4								4	\$800.00	\$3,200.00	Pittsburgh (WPXI)	TODAY 7-9A/3	10/16/12
4.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	5:59A- Channel 11 News 6am	1					1			1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 6-7A/4	10/16/12
5.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	5:59A- Channel 11 News 6am	1	1	1	1	1	1			5	\$800.00	\$4,000.00	Pittsburgh (WPXI)	NEWS 6-7A/5	10/16/12
6.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	5:59A- Channel 11 News 6am	2								2	\$800.00	\$1,600.00	Pittsburgh (WPXI)	NEWS 6-7A/6	10/16/12
7.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	11A- Anderson	2	X	X	X	X	X			2	\$275.00	\$550.00	Pittsburgh (WPXI)	ANDERSON/7	10/16/12
8.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	11A- Anderson	2								2	\$275.00	\$550.00	Pittsburgh (WPXI)	ANDERSON/8	10/16/12
9.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	5P- 5:30P (EST)	3	X	X	X	X	X			2	\$900.00	\$1,800.00	Pittsburgh (WPXI)	NEWS 5-530P/9	10/16/12
10.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	5P- 5:30P (EST)	3	X	X	X	X	X			2	\$900.00	\$1,800.00	Pittsburgh (WPXI)	NEWS 5-530P/10	10/16/12
10.0.1	Preempt	10/29/12															Pittsburgh (WPXI)	Political/Exception	
11.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	5P- 5:30P (EST)	1								1	\$900.00	\$900.00	Pittsburgh (WPXI)	NEWS 5-530P/11	10/16/12

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Telerep/Washington DC

Buyer Name

EDWARDS, ANDREW

Phone/Fax

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CO-OP

Yes

Headline #

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Normal

Package Deal

15.00

Commission %

\$8,460.00

Commission

\$47,940.00

Net Total

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Sales Tax

Pittsburgh (WPXI)

By Broadcast Month

Oct. 2012

Nov. 2012

Grand Total:

Spots

16

42

58

Rate

\$18,100.00

\$38,300.00

\$56,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	4P- Judge Judy 4p	1					1			1	\$400.00	\$400.00	Pittsburgh (WPXI)	JUDY 4P/12	10/16/12
13.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	4P- Judge Judy 4p	1	1	X	X	X	X				\$400.00		Pittsburgh (WPXI)	JUDY 4P/13	10/16/12
13.0.1	Preempt	10/29/12															Pittsburgh (WPXI)	Political/Exception -	
14.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	4P- Judge Judy 4p	1									\$400.00		Pittsburgh (WPXI)	JUDY 4P/14	10/16/12
14.0.1	Closed Preempt	11/05/12															Pittsburgh (WPXI)	Program Change/Spot -due to weather	
15.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	4:29P- Judge Judy 430p	1					1			1	\$500.00	\$500.00	Pittsburgh (WPXI)	JUDY 430P/15	10/16/12
16.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	4:29P- Judge Judy 430p	1	1	X	X	X	X			1	\$500.00	\$500.00	Pittsburgh (WPXI)	JUDY 430P/16	10/16/12
17.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	4:29P- Judge Judy 430p	1								1	\$500.00	\$500.00	Pittsburgh (WPXI)	JUDY 430P/17	10/16/12
18.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	5:30P- 6P (EST)	1					1			1	\$900.00	\$900.00	Pittsburgh (WPXI)	NEWS 530-6P/18	10/16/12
19.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	5:30P- 6P (EST)	3	1	X	X	X	X			2	\$900.00	\$1,800.00	Pittsburgh (WPXI)	NEWS 530-6P/19	10/16/12
19.0.1	Preempt	10/29/12															Pittsburgh (WPXI)	Political/Exception -	
20.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	5:30P- 6P (EST)	1								1	\$900.00	\$900.00	Pittsburgh (WPXI)	NEWS 530-6P/20	10/16/12
21.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	5:58P- Channel 11 News At 5pm M-F	1								1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/21	10/16/12

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Pittsburgh (WPXI)

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Oct. 2012	16	\$18,100.00
Nov. 2012	42	\$38,300.00
Grand Total:	58	\$56,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	5:58P- Channel 11 News At 6pm M-F	3	X	X	X	X	X			2	\$1,000.00	\$2,000.00	Pittsburgh (WPXI)	NEWS 6-630P/22	10/16/12
22.0.1	Preempt	10/29/12															Pittsburgh (WPXI)	Political/Exception -	
23.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	5:58P- Channel 11 News At 6pm M-F	1	X							1	\$1,000.00		Pittsburgh (WPXI)	NEWS 6-630P/23	10/16/12
23.0.1	Preempt	11/05/12															Pittsburgh (WPXI)	No Avail/Exception -	
24.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	7:30P- WHEEL OF FORTUNE						1			1	\$1,800.00	\$1,800.00	Pittsburgh (WPXI)	WHEEL 730P/24	10/16/12
25.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	7:30P- WHEEL OF FORTUNE	1	X	X	X	X	X			1	\$1,800.00	\$1,800.00	Pittsburgh (WPXI)	WHEEL 730P/25	10/16/12
26.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	7:30P- WHEEL OF FORTUNE	1	X							1	\$1,800.00		Pittsburgh (WPXI)	WHEEL 730P/26	10/16/12
26.0.1	Preempt	11/05/12															Pittsburgh (WPXI)	No Avail/Exception -	
27.0	Normal Line / Spot	10/28/12-10/28/12	4	:30	6P- CHANNEL 11 NEWS							1		1	\$675.00	\$675.00	Pittsburgh (WPXI)	NEWS 6-630P/27	10/16/12
28.0	Normal Line / Spot	11/04/12-11/04/12	4	:30	6P- CHANNEL 11 NEWS							1		1	\$675.00	\$675.00	Pittsburgh (WPXI)	NEWS 6-630P/28	10/16/12
29.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	6:59P- Jeopardy							1		1	\$1,800.00	\$1,800.00	Pittsburgh (WPXI)	JEOP 7P/29	10/16/12
30.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	6:59P- Jeopardy	2	X	X	X	X	X			2	\$1,800.00	\$3,600.00	Pittsburgh (WPXI)	JEOP 7-730P/30	10/16/12
31.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	6:59P- Jeopardy	1	X							1	\$1,800.00		Pittsburgh (WPXI)	JEOP 7-730P/31	10/16/12

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Sales Tax

Pittsburgh (WPXI)

By Broadcast Month

Oct. 2012 16

Nov. 2012 42

Grand Total: 58

Spots

Rate

\$18,100.00

\$38,300.00

\$56,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
31.0.1	Preempt	11/05/12															Pittsburgh (WPXI)	No Avail/Exception -	
32.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P	1					1			1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	LATE NEWS/32	10/16/12
33.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P	2	X	X	X	X	X			2	\$2,000.00	\$4,000.00	Pittsburgh (WPXI)	LATE NEWS/33	10/16/12
34.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P	1	1							1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	LATE NEWS/34	10/16/12
35.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P						1			1	\$2,100.00	\$2,100.00	Pittsburgh (WPXI)	LATE NEWS/35	10/16/12
36.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P						1			1	\$2,100.00	\$2,100.00	Pittsburgh (WPXI)	LATE NEWS/36	10/16/12
37.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	6P- CHANNEL 11 NEWS						1			1	\$625.00	\$625.00	Pittsburgh (WPXI)	NEWS 6-630P/37	10/16/12
38.0	Normal Line / Preempt	11/03/12-11/03/12	4	:30	6P- 6:30P (EST)						1			1	\$625.00	\$625.00	Pittsburgh (WPXI)	NA SAT NEWS 6-630P/38	10/16/12
38.0.1	Closed Preempt	11/03/12															Pittsburgh (WPXI)	No Avail/Exception -	
39.0	M/G For 38.0.1 / Spot	11/03/12-11/03/12	5	:30	2:30P- R/R/Notre Dame Pre Game						1			1	\$625.00	\$625.00	Pittsburgh (WPXI)	ND PITT PREGAME/38	10/18/12
40.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	5:30P- 6P (EST)						1			1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 530-6P/MKGD FROM HL 6316322	10/25/12

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41.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	5:58P- Channel 11 News at 5pm M-F	1					1			1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P//MKGD FROM HL 6316322	10/25/12
42.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P	1					1			1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	LATE NEWS//MKGD FROM HL 6316322	10/25/12
43.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	5P- 5:30P (EST)	1					1			1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 5-530P//MKGD FROM HL 6316322	10/25/12
43.0.1	Closed Preempt	10/26/12															Pittsburgh (WPXI)	Political/Exception	
44.0	M/G For 43.0.1 / Spot	10/29/12-10/29/12	4	:30	4P- 5P (EST)	2								2	\$400.00	\$800.00	Pittsburgh (WPXI)	NEWS 4-5P//MKGD FROM HL 6316322-MG	10/29/12
44.1	M/G For 43.0.1 / Spot	10/29/12-10/29/12	4	:30	4P- 5P (EST)	2								2	\$400.00	\$800.00	Pittsburgh (WPXI)	NEWS 4-5P//MKGD FROM HL 6316322-MG	10/29/12
45.0	M/G For 44.0.1 / Spot	10/29/12-10/29/12	4	:30	4P- Channel 11 News at 4PM	1								1	\$400.00	\$400.00	Pittsburgh (WPXI)	News mg for 4P/14	10/29/12
45.1	M/G For 44.0.1 / Spot	10/29/12-10/29/12	4	:30	4P- Channel 11 News at 4PM	1								1	\$400.00	\$400.00	Pittsburgh (WPXI)	News mg for 4P/14	10/29/12
45.1.1	Closed Preempt	10/29/12															Pittsburgh (WPXI)	Order Error/Spot - DO	
47.0	M/G For 45.1.1 / Spot	11/01/12-11/02/12	4	:30	4:58A- Channel 11 News at 5am	1				X	X			1	\$400.00	\$400.00	Pittsburgh (WPXI)	5-530a/14	10/30/12

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